

Advertising Information for NAMGAR Website



Advertising space on the web site pages is available in two sizes for display ads:

1. **Banner** 468 pixels x 60 pixels
2. **Rectangle** 180 pixels x 150 pixels

Prices for Web Display Ads are as follows (in US\$) (Prices Valid to December 31, 2010):

	Banner	Rectangle
2 Months	\$175	\$125
12 Months, non-member (including 20% discount)	\$840	\$600
12 Months, NAMGAR member (including 28% discount)	\$756	\$540

Additional discounts apply for clients taking a color print ad in *MGA!* magazine, and a website Banner or Rectangle ad (see contact below for details).

Prices for Web Classified Ads up to 50 words are (in US\$):

	Non-Member	NAMGAR Member
Commercial (per insertion)	\$17	\$11
Personal (4 months)	Contact Us for Rates	Free
Additional cost for including a photo in the ad (4 months)	\$20	\$20

For further information, or to book an ad, contact advertising@namgar.com.

Advertising Artwork / Creative:

The advertiser will need to provide NAMGAR with display ad artwork that matches the following specifications:

- Available sizes: 468 x 60, or 180 x 150 pixels
- Max file size: 40Kb (initial load size)
- Acceptable file formats: .gif, animated .gif, .jpg, .swf (Flash animation), or .png (portable network graphics).

For each ad, we will need the following information:

- The URL / link that the advertiser wants to direct the ad to when clicked on.
- Alternate text for the image (a line of text, up to 70 characters) that will appear to visitors that have images turned off, or who hover over the image with their mouse pointer.

Ad design services are available for web advertisers. Contact us for details web@namgar.com