

NAMGAR Advertising Rates



MGA! Magazine Advertising Rates (US\$) (Valid to December 31, 2010)

Display Ads:

Sizes and Position	Dimensions	Cost Per Issue Black&White/Color	Price with 20% Discount for 6 Issues – Non-Member Black&White/Color	Price with 28% Discount for 6 Issues – Member Black&White/Color
Inside Front or Inside Back Cover	8½" x 11"	\$150/\$220	\$720/\$1,056	\$648/\$950.40
Full Page	7¼" x 10"	\$120/\$175	\$576/\$840	\$518.40/\$756
Half Page – Horizontal	7¼" x 4¾"	\$68/\$100	\$326.40/\$480	\$293.75/\$432
Half Page – Vertical	3½" x 10"	\$68/\$100	\$326.40/\$480	\$293.75/\$432
One Third Page – Horizontal	7¼" x 3⅞"	\$50/\$75	\$240/\$360	\$216/\$324
One Third Page – Vertical	2¼" x 10"	\$50/\$75	\$240/\$360	\$216/\$324
One Fourth Page – Horizontal	4¾" x 3½"	\$40/\$55	\$192/\$264	\$172.80/\$237.60
One Fourth Page – Vertical	3½" x 4¾"	\$40/\$55	\$192/\$264	\$172.80/\$237.60
One Sixth Page – Horizontal	4¾" x 2¼"	\$28/\$40	\$134.40/\$192	\$120.96/\$172.80
One Sixth page – Vertical	2¼" x 4¾"	\$28/\$40	\$134.40/\$192	\$120.96/\$172.80
Business Card	3½" x 2"	\$25/\$35	\$120/\$168	\$108/\$151.20

Pricing for MGA! Classified Ads (in US\$)

Ad up to 50 Words (Per Insertion)	Non-Member	NAMGAR Member
Commercial (per insertion)	\$17	\$11
Personal (4 months)	Contact us for rates	Free
Additional cost for including a photo in the ad (4 months)	\$20	\$20

Cost for Combination Color MGA! Display Ad and Web Ad (in US\$)

Color Ad in MGA! 6 Months (inside front or inside back cover with either Web Banner or Web Rectangle Ad)	Non-Member (32% Discount)	NAMGAR Member (39.8% Discount)
Web Banner Ad (12 Months)	\$1,611.60	\$1,450.44
Web Rectangle Ad (12 Months)	\$1,407.60	\$1,266.84

To book an advert (Display or Classified) contact advertising@namgar.com